



No Longer Just For Fortune 500 Executive Learning Centers, but Now Free For School and University Students, Zwoor.com Mobile Apps Boost Learning and Innovation Skills

Finding Accounting 201 week 3 materials, or where the room is on the campus, is now just a touch away. Zwoor.com mobile apps keep all course materials at the fingertips, allow students to engage during the course, and test their knowledge via a short classroom timed quiz via the iPad, iPhone, Kindle Fire or other Android tablet or smartphone.

Washington, DC ([PRWEB](#)) March 31, 2012 -- For paper hungry schools and universities, there are good news ahead. What used to be affordable only for Fortune 500 Corporate Learning Centers and Executive Teams in Training, will be made available free of charge, starting in April, 2012 to [Schools and Universities](#). A student will now be able to see all their course materials, week by week, in a notebook like app. Each week course has the materials, room logistics, the professor profile, related websites and videos. The student can even tweet the teacher, or link with them in LinkedIn or Facebook. Finding Accounting 201 week 3 is just a touch away. Students will be able to answer questions real time from their mobile devices. Launching an [Idea Challenge](#) to change the world ("How might we fix the Healthcare System in our country with open source information technology?"), and building innovation skills and entrepreneurship based on the course topic is also a click away.

Schools and Universities will now have this mobile app capability for free from Zwoor.com.

From School and Universities to Fortune 1000 Corporate Boards, Zwoor Event and Zwoor Survey mobile apps meet the various needs for handling learning needs. The mobile applications are free to download from the iTunes store, Google Android or Amazon Android Marketplace. The subscription model for a school or university to load the course materials and create the mobile surveys can be completely free.

Schools and Universities are all about connecting people to people, and people to knowledge, and the [mobile apps from Zwoor.com](#) are amplifying the connection and learning power. And now, are also able to provide real time insights on how much the students understand the topic. A two question quick survey in the middle of the course, to test how much was understood, is just a click away. The students answer from the iPhone or mobile phone, or from the personal computer. The topic is then further discussed.

Attendees can now "follow" the teacher in Twitter or LinkedIn, signal their interest on participating on an agenda topic or contributing to a related event or course, tweet to the course hash tag – all from within the mobile app. Native Twitter integration, and pre-filed hash tags makes it easy for students to share news on the course. A personalized calendar on the mobile app provides a clear journey for the course. And, for the teacher, real time understanding of how students understand the topic.

The [Zwoor Event mobile app puts all Course or School Event materials](#), including agenda, course materials, course room maps, teacher bios, all at the students' fingertip, on their mobile device. Be that an iPad, iPhone, Kindle Fire or an Android tablet or phone, the content is available online or offline. Once the content is synched, all materials are contained on the tablet – no connection required, even in an airplane. Real time feedback and rating of the topic is included in each agenda item, allowing a student to provide instant comments directly from the mobile app. All the materials are easily uploaded by the course administrator or by



the teacher directly, via a simple to use browser interface at Zwoor.com.

“Zwoor.com provides to Universities and Schools an easy to use platform to distribute the course materials, presenter bio, or an event agenda to the participants’ mobile devices, be that iPads, iPhones or Android tablets. We offer an easy way to connect presenters to attendees, and attendees to attendees, in real time, during the event meetings, all via mobile devices. No more paper printing, and out-of-date information. Just an engaging and focused learning environment, for brilliant knowledge and lasting connections. Paperless, real-time, engaged, efficient .” said Ken Burns, External Relations, Zwoor.com.

For more sophisticated surveys of the audience, the Zwoor [Survey app](#) allows the creation and distribution of surveys, online or offline. The library of templates speeds up the creation of high quality surveys, be that for capturing understanding on a topic, a short quiz or testing students via a timed survey. Real time results sharing creates dialog, and increases the relevancy of the conversation.

Both Zwoor Event and Zwoor Survey are free mobile apps, and are available for the iPhone, iTouch, iPad and the Android devices. For more information, visit Zwoor.com.

About Zwoor.com

Zwoor.com was founded on a simple, powerful idea: people should be able to have the information needed at their fingertips, and provide feedback where it matters – when they are in the meeting or in the product presentation, with their mobile devices. We want to reinvent what businesses and individuals can do through the Zwoor.com mobile platform, made for a new kind of worker, a new kind of workplace and a new kind of interactions.

[Learn more about Zwoor.com](#), how we’re changing the way people consume information, interact, provide feedback and communicate and how you can be a part of it.

Products

[Zwoor Events](#) – School and Universities courses and events Go Mobile in just a few clicks. Students carry an iPhone, an iPad or an Android smartphone, and they now expect the agenda, the course materials, maps, other info and alerts right at their fingertips.

Our native Zwoor Event apps do not require connectivity all the time, and we know that some of the conference or trade show venues are not built with connectivity in mind. We allow students to store the data on the mobile device, and synch when connected.

Zwoor Survey is a friendly, robust and cost effective survey platform that enables teachers to gather real insight from the class participants. Be that in a large, 10,000 people keynote graduation event, or in a small classroom, the mobile app can handle both.

[Zwoor Survey](#) is a native application (vs. a web app), that allows timed surveys, answers to a challenge quiz for a prize, or just a simple multiple choice survey. Not dependent on the connectivity in the venue – we know that some of the spots are without cellular or wifi coverage.

Idea Challenge platform helps teachers and university professors to create and run Innovation Challenges, and focus participants on solving the wicked problems the study topic is about.

The result is an engaged student audience, and stronger innovation skills.

By incorporating powerful algorithms, tagging, recognition and engagement, the application allows all participants to enter the challenge, follow others, submit and rank ideas.



The [Innovation Challenge](#) provides a new paradigm for connecting your courses for innovation and insight discovery. Using the power of social media technology and the power of individual innovation, our platform allows you to tap into the collective intelligence of an organization and transform it into actionable, focused innovation. Truly 1+1+1 equals 10.



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Online Web 2.0 Version

You can read the online version of this press release [here](#).