



## **Have Feedback to Provide? Zwoor.com iPad, iPhone or Android Survey Mobile Apps Give Consumers an Easy Way to Provide Feedback via Mobile Devices, Online and Offline.**

*Feedback on the hotel room service? Restaurant food? Hospital check-out experience? Sports arena feedback? For consumer surveys on hotels, hospitals, restaurants, arenas, users can now fill in surveys using mobile devices. For field users that need to capture data on mobile devices while offline, a solution is literally at their fingertips. No more scribbled paper surveys, data re-entry, or long delayed user understanding. Crisp, pointed, real time feedback now available, for real time action.*

Washington, DC ([PRWEB](#)) February 28, 2012 -- For customers asked to provide feedback on services, scribbling on paper printed surveys and wondering who will see the survey paper next, [Zwoor.com](#) has good news ahead. Users can now simply launch the Zwoor Survey app on the iPad, iPhone or Android touch screen, enter the code for the place of business, and provide the feedback with a few finger taps.

For managers trying to better understand user satisfaction, and improvements, in remote service points like [hotels](#), restaurants, fitness centers, beauty salons, sports arenas, or franchises, there is good news ahead. Now, there is an easy to use way of collecting consumer sentiment, via mobile phones, or via an iPad device stand in the service area.

For field workers, used to scribble notes on paper, then enter them on computers at the end of the day, there is a better way now – just enter the field data on a mobile device, iPad, iPhone or Android. No connectivity required, and thousands of entries can be entered before the next synch is done, when wifi or carrier signal is available.

For [Conference organizers that need to determine the ratings of the event](#), a speaker or a professor engaging the audience real time, questions can now be answered real time via mobile devices, and displayed real time. And for a class test, time bound surveys, that need to be answered in X minutes, are already built in the app.

For an arena manager trying to [engage their audience before the sporting event](#) starts, and offer a prize for the best set of answers from the audience to questions displayed on the Jumbotron, Zwoor.com Survey app provides timed questions, so each 60 seconds the audience sees exactly the same question at the same second.

Consumers carry now smart phones fully capable of answering a survey for the place of service via a mobile app. [Zwoor Survey](#) is a friendly, robust and cost effective survey platform that enables you to gather real insight into your event participants. Be that in a large, 10,000 people keynote event with no connectivity, in a small presentation, or for a field workers with no connectivity while collecting data, the app can handle all.

Zwoor Survey is a native application (vs. a web app), that allows timed surveys; answers to a challenge quiz for a prize, or just a simple multiple choice survey. Importantly, the app is not dependent on the connectivity in the field.

Zwoor Survey iPhone, iPad or Android application provides respondents with a simple interface for responding to your questions, with the question types are optimized for the iPad or Android touchscreen.

With over 50 templates addressing the most common surveys, a user can setup a survey in less than a minute.



The library of templates speeds up the creation of high quality, proven surveys, be that for capturing intent to buy during product demos, or customer satisfaction in a trade show, conference or department meeting, or a hotel or restaurant service. Real time results sharing creates dialog, and increases the relevancy of the conversation.

The mobile applications are free to download from the iTunes store, Google Android or Amazon Android Marketplace. The subscription model allows for free trials, with a significant number of free answers as part of the plans.

“Zwoor.com provides to User Experience, or [Market Research managers](#), an easy to use platform to distribute the surveys to the participants’ mobile devices, be that iPads, iPhones or Android tablets, in a secured way. We also offer an easy way to engage real time, in a secured and controlled way, during events, meetings or sport events, all via mobile devices. No more survey paper printing, and out-of-date information. Just an engaging and focused consumer understanding, for brilliant business results and real time action. Paperless, real-time, efficient.” said Ken Burns, External Relations, Zwoor.com.

[Zwoor Survey](#) has free versions available, and is available for the iPhone, iTouch, iPad and the Android devices, including Kindle Fire. For more information, visit [Zwoor.com](#).

#### About Zwoor.com

Zwoor.com was founded on a simple, powerful idea: people should be able to have the information needed at their fingertips, and provide feedback where it matters – when they are in the meeting or in the product presentation, with their mobile devices. We want to reinvent what businesses and individuals can do through the Zwoor.com mobile platform, made for a new kind of worker, a new kind of workplace and a new kind of interactions.

Learn more about Zwoor.com, how we’re changing the way people consume information, interact, provide feedback and communicate and how you can be a part of it.

#### Products

Zwoor Events - For a Board Meeting, Materials Go Mobile in just a few clicks. The attendees carry an iPhone, an iPad or an Android smartphone, and they now expect the agenda, the meeting materials, maps, exhibitors and alerts right at their fingertips. [The mobile app is also used by Conference, Tradeshow or Corporate Meeting organizers.](#)

Our native Zwoor Event apps do not require connectivity all the time, and we know that some of the conference or trade show venues are not built with connectivity in mind. We allow participants to store the data on the mobile device, and synch when connected.

Zwoor Survey is a friendly, robust and cost effective survey platform that enables event planners to gather real insight from the event participants. Be that in a large, 10,000 people keynote event with no connectivity, or in a small presentation, the mobile app can handle both.

[Zwoor Survey](#) is a native application (vs. a web app), that allows timed surveys; answers to a challenge quiz for a prize, or just a simple multiple choice survey. Not dependent on the connectivity in the venue – we know that some of the spots are without cellular or wifi coverage.

Idea Challenge platform helps event managers to create and run Innovation Challenges, and focus participants



on solving the wicked problems the organization encounters.  
The result is an engaged audience before, during and after the event.

By incorporating powerful algorithms, tagging, recognition and engagement, the application allows all participants to enter the challenge, follow others, submit and rank ideas.  
The [Innovation Challenge](#) provides a new paradigm for connecting your Event for innovation and insight discovery. Using the power of social media technology and the power of individual innovation, our platform allows you to tap into the collective intelligence of an organization and transform it into actionable, focused innovation. Truly 1+1+1 equals 10.

###



**Contact Information**

**Ken Burns**

zwoor.com

<http://www.zwoor.com/>

513-800-0811

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).