



## **Zwoor.com Board Meeting iPad App – No Longer Just for Fortune 1000 Corporate Boards, but Now Affordable for School Boards, Community Boards or City Councils**

*The Zwoor Event app puts all Board Meeting materials, including agenda, logistics, speaker bios, meeting materials at the board members and Directors' fingertip, on the iPad, iPhone, Kindle Fire or other Android tablet or phone, with content available online or offline. Paperless, real-time, efficient.*

New York, NY ([PRWEB](#)) January 30, 2012 -- For paper hungry Board Meetings, there are good news ahead. What used to be affordable only for Fortune 1,000 Corporate Boards will be made available, starting February 1st, 2012 to School, City, Townships and Community Boards, at very affordable price points, from [Zwoor.com](#). Paperless Board meeting materials at Board Directors' fingertips, on iPad, Kindle Fire or other fine tablets.

Board Meetings iPad functionality that used to cost several thousand dollars for a corporation will be made available during the month of February at very attractive price points – with [plans for a School, Community Board or City Council meeting](#) starting at \$19.99, and even free plans, supported by ads.

For the month of February, [Zwoor.com](#) announces an affordable price point for its iPad Board Meetings platform, part of a suite of mobile apps targeted to make Business Governance meetings paperless and mobile on iPads and Android tablets. From School and Community Boards to Fortune 1000 Corporate Boards, Zwoor Event meets the various needs for handling Board Events. The mobile applications are free to download from the iTunes store, Google Android or Amazon Android Marketplace. The subscription model for a Board meeting can be completely free for a Board Meeting, if ad supported.

The Zwoor Event app puts all [Board Meeting materials](#), including agenda, logistics, speaker bios, meeting materials at the board members and Directors' fingertip, on their mobile device. Be that an iPad, iPhone, Kindle Fire or an Android tablet or phone, the content is available online or offline. Once the content is synched, all materials are contained on the tablet – no connection required, even in an airplane. Real time feedback and rating of the topic is included in each agenda item, allowing a Board member to provide instant comments directly from the mobile app. All the materials are easily uploaded by the Board Meeting planner or designated executive secretaries or by the agenda owner directly, via a simple to use browser interface at [Zwoor.com](#).

Zwoor Event has several [app security](#) formats, from Community, Township or City Boards to School Board meeting materials intended to be shared publicly, to a Company or department meeting restricted to the company employees, to Corporate Board Meeting highly restricted data, where the materials distribution is tightly controlled and uniquely identified.

“Zwoor.com provides to Board Meeting organizers an easy to use platform to distribute the Board materials to the participants' mobile devices, be that iPads, iPhones or Android tablets, in a secured way. We also offer an easy way to vote real time, in a secured and controlled way, during the Board meetings, all via mobile devices. No more paper printing, and out-of-date information. Just an engaging and focused Board meeting, for brilliant business results and crisp strategy formation. Paperless, real-time, efficient .” said Ken Burns, External Relations, Zwoor.com.



For more sophisticated surveys of the audience, the Zwoor [Survey app](#) allows the creation and distribution of surveys, online or offline. The library of templates speeds up the creation of high quality surveys, be that for capturing intent to buy during product demos, or customer satisfaction in a trade show, conference or department meeting. Real time results sharing creates dialog, and increases the relevancy of the conversation. Both Zwoor Event and Zwoor Survey have free versions available, and are available for the iPhone, iTouch, iPad and the Android devices. For more information, visit [Zwoor.com](#).

#### About Zwoor.com

[Zwoor.com](#) was founded on a simple, powerful idea: people should be able to have the information needed at their fingertips, and provide feedback where it matters – when they are in the meeting or in the product presentation, with their mobile devices. We want to reinvent what businesses and individuals can do through the Zwoor.com mobile platform, made for a new kind of worker, a new kind of workplace and a new kind of interactions.

Learn more about Zwoor.com, how we're changing the way people consume information, interact, provide feedback and communicate and how you can be a part of it.

#### Products

[Zwoor Events - For a Board Meeting](#), Materials Go Mobile in just a few clicks. The attendees carry an iPhone, an iPad or an Android smartphone, and they now expect the agenda, the meeting materials, maps, exhibitors and alerts right at their fingertips. The mobile app is also used by Conference, Tradeshow or Corporate Meeting organizers.

Our native Zwoor Event apps do not require connectivity all the time, and we know that some of the conference or trade show venues are not built with connectivity in mind. We allow participants to store the data on the mobile device, and synch when connected.

Zwoor Survey is a friendly, robust and cost effective [survey platform](#) that enables event planners to gather real insight from the event participants. Be that in a large, 10,000 people keynote event with no connectivity, or in a small presentation, the mobile app can handle both.

Zwoor Survey is a native application (vs. a web app), that allows timed surveys, answers to a challenge quiz for a prize, or just a simple multiple choice survey. Not dependent on the connectivity in the venue – we know that some of the spots are without cellular or wifi coverage.

[Idea Challenge](#) platform helps event managers to create and run Innovation Challenges, and focus participants on solving the wicked problems the organization encounters. The result is an engaged audience before, during and after the event. By incorporating powerful algorithms, tagging, recognition and engagement, the application allows all participants to enter the challenge, follow others, submit and rank ideas.

The [Innovation Challenge](#) provides a new paradigm for connecting your Event for innovation and insight discovery. Using the power of social media technology and the power of individual innovation, our platform allows you to tap into the collective intelligence of an organization and transform it into actionable, focused innovation. Truly 1+1+1 equals 10.

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).